



User-friendly format to assist in your sales and marketing efforts

Directory of Hotel & Lodging Companies

Produced jointly by STR and the American Hotel & Lodging Association (AH&LA), the Directory of Hotel & Lodging Companies is the definitive reference tool for the global lodging industry. The Directory lists hotel and lodging companies that own, manage, develop or franchise properties worldwide, including officers and their contact information. Property and room counts by state and brand, new construction pipeline data, and a list of allied AH&LA members are also included.

The annual subscription to the Directory will include monthly updates so the information at your fingertips will always be current and reliable.

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Product highlights

- Contact information for company executive officers and other key staff
- Hotel and room count by state
- A summary of construction pipeline data lists total hotel and room counts by state and project phase
- AH&LA allied member list includes address and phone numbers

Primary users

- Hotel company executives researching potential markets
- Vendors
- Consultants
- Brokers

Cost

- AH&LA Corporate Members: \$500
- Universities: \$500
- General Public: \$1,500
- One-Time Purchase: \$1,000

How to get the most out of the AH&LA/STR Directory of Hotel & Lodging Companies

- Sort directory data using the convenient auto filter feature
- Create mailing labels using mail merge
- Target specific audiences by the criteria you choose

Frequency and format

- Emailed in Excel format
- Monthly delivery

Why STR works

- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

Buy now!

You can place your order online, or call us at +1 615 824 8664 ext. 3504. One of our representatives will be happy to assist you with your requirements.

Order online at www.strglobal.com

A global company with worldwide offices

Our offices are located in U.S., Europe and Asia. If you have any questions please contact below:

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HOTEL CENSUS DATABASE • DESTINATION REPORTS • LODGING MARKET DATA BOOK • DIRECTORY OF HOTEL & LODGING COMPANIES
HOST STUDY • MARKET PIPELINE REPORT • COMPREHENSIVE PIPELINE OUTLOOK • HOTEL PIPELINE OUTLOOK

