



**Highlights**

Performance reports for hotel portfolios  
Flexible and comprehensive

## Corporate Reports

**Reports designed for  
hotel company head office**





A suite of performance benchmarking data tailored to the needs of the corporate hotelier, owners and investors

# Corporate Reports

Corporate Reports accurately assess the performance of a portfolio of hotels, detailing individual hotels against their chosen competition, conveniently packaged in one report.

Tracking occupancy (occ), average daily rate (ADR) and revenue per available room (RevPAR) on a monthly and/or weekly basis, Corporate Reports provide analysis based on individual hotel, brand and geographic location. Also, the layout of your report can be customized to suit your needs.

**CLICK ON THUMBNAIL TO VIEW AND DOWNLOAD A SAMPLE**



## Product highlights

- Head office and senior management benefit from receiving all results in one easy to use document
- Eliminates time spent 'pulling' each report separately
- Easily identify hotels that are underperforming or performing well
- Analysis segmented by brand or region
- Data easily integrated into internal reporting documents and processes
- Assists identification of market trends
- Vital for budgeting, sales and marketing strategies

## Primary users

- Corporate head offices
- Management companies
- Hotel owners

## Cost

- Pricing is determined by company portfolio size. Please contact us for more details.

## How to get the most out of the STR Corporate Reports

- Invest your time in analysis, rather than collection, of the vital information delivered to you in one, clear report
- Gain a clear and accessible overview of your portfolio, allowing you to allocate your resources to where they are most needed
- Identify and plan future strategies for underperforming properties

## Frequency and format

- Emailed in Excel format monthly, weekly and/or daily

## Why STR works

- You can easily manage your portfolio online at [www.strglobal.com](http://www.strglobal.com).
- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

## Buy now!

You can request more information online, or call us at **+1 615 824 8664 ext. 3504**. One of our representatives will be happy to assist you with your requirements.

**Request more information at [www.strglobal.com](http://www.strglobal.com)**

## A global company with worldwide offices

Our offices are located in U.S., Europe and Asia. If you have any questions please contact below:

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HOTEL CENSUS DATABASE • DESTINATION REPORTS • LODGING MARKET DATA BOOK • DIRECTORY OF HOTEL & LODGING COMPANIES  
HOST STUDY • MARKET PIPELINE REPORT • COMPREHENSIVE PIPELINE OUTLOOK • HOTEL PIPELINE OUTLOOK

