



Thousands of hotels representing millions of rooms, all at your fingertips

# Global Hotel Census Database

The Global Hotel Census Database is the most complete, accurate and timely profile of current lodging supply ever compiled. The database contains everything you would expect on a standard mailing list, plus vital information you won't find anywhere else: room count, open date, chain affiliation and amenities.

Every week the data is verified on the thousands of hotels that participate in our programs, and information on non-participating hotels is systematically verified on a periodic basis. And, since STR tracks hotels under construction, new hotels appear in the database the week they open.

### Product highlights

- Basic and full databases available of entire existing hotel supply
- Properties with fifteen rooms or more included for North America; ten or more rooms outside North America
- Full database includes details such as restaurant indicator, meeting space, high and low rates, owner/management company
- Basic database includes location, phone number, year built, room count, chain scale and more

### Primary users

- Hotel company executives
- Vendors
- Consultants
- Brokers

### Cost

For pricing please contact the STR Business Development team at

615 824 8664 ext. 3504 or email [info@str.com](mailto:info@str.com).

### How to get the most out of the STR Hotel Census Database

- Basic or full database available, based on your company's needs
- Search and sort data by variables such as chain scale, room count, etc.
- Order an updated database within two years of your initial database purchase at a reduced price

### Frequency and format

- One-time report emailed in Excel or any other database format
- Also available on CD by mail

### Why STR works

- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

CLICK ON THUMBNAIL TO VIEW AND DOWNLOAD A SAMPLE



### Buy now!

You can place your order online, or call us at **+1 615 824 8664 ext. 3504**. One of our representatives will be happy to assist you with your requirements.

[Order online at www.str.com](http://www.str.com)

### A global company with worldwide offices

Our offices are located in U.S., Europe and Asia. If you have any questions please contact below:

#### Company Headquarters:

735 East Main Street  
Hendersonville, TN 37075  
USA  
T: +1 615 824 8664  
E: [ideas@str.com](mailto:ideas@str.com)  
[www.str.com](http://www.str.com)

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Contact Lysie Chamberlain at [chamberlain@hotelnewsnow.com](mailto:chamberlain@hotelnewsnow.com) for more details on sponsorship packages.

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